2027 EDUCATION SUPPORTER PROGRAM

NAFCD

Support critical distributor training programs including:

- **UNIVERSITY OF INNOVATIVE DISTRIBUTION (UID)**
- **EMERGING DISTRIBUTION LEADERS PROGRAM**
- **SALES TRAINING**
- **ONLINE TRAINING PROGRAMS**
- **WEBINAR SERIES**
- **RESEARCH & INSIGHTS**



The NAFCD Education Supporter Program provides funding to support the flooring distribution channel's evolving need for additional training and resources.

A single invoice each year covers all of your NAFCD expenses!

PRICE: $16,000 ($24,000+ VALUE)

Gain Recognition Year-Round

With your support, NAFCD can continue to develop and offer modern, cost-effective and dynamic solutions to enhance productivity and profitability that will benefit not only the distributors that participate, but also their supplier partners and the industry as a whole.



Gain exposure to over **1000 attendees** at the NAFCD Annual Convention

Exposure & Recognition

(OVER $10,000 IN VALUE):

Annual Convention:

- Verbal acknowledgement from the podium at the Annual Convention
- Special acknowledgement during the NAFCD Annual Member Meeting at the Annual Convention
- Logo or name featured in event app and signage
- Education Supporter Badge Ribbons at Annual Convention

Year-Round Education & Recognition:

- Logo featured on NAFCD website throughout the year
- Logo featured at all Distribution Forums
- Recognition in NAFCD newsletter, Hub & Spoke Digest, and press release announcing the year's Education Supporters
- Recognition at events related to Emerging Distribution Leaders Program.

Included Items

(OVER $14,000 IN VALUE):

- Membership dues, including access to the NAFCD Membership Directory, nationally recognized business and education programs, regular economic and policy trend updates, and more. ($3,500 value)
- Tabletop Booth at Annual Convention ($2,800 value)
- Full Convention Registration for two ($2,000 value)
- First access to complimentary private meeting rooms on day prior to the start of the Annual Convention ($2,500 value)
- Exclusive invitation for two company representatives to attend a manufacturer-oriented economic trends presentation by an economist from the Institute for Trend Research during the Annual Convention ($1,500 value)
- Sponsorship of all Distribution Forums (onsite recognition), and two complimentary registrations to a Forum of your choice

Be recognized in *Hub & Spoke Digest*, which is distributed monthly to over **1,800 flooring distribution channel professionals.**

NAFCD THANKS OUR 2026 SUPPORTERS:

Shaw FLOORS

Sika®

Titebond THE PRO'S ADVANTAGE

USG

Learn More!

NAFCD