

2026 EDUCATION SUPPORTER PROGRAM

Support critical distributor training programs including:



**UNIVERSITY OF INNOVATIVE
DISTRIBUTION (UID)**



**EMERGING DISTRIBUTION
LEADERS PROGRAM**



SALES TRAINING



**ONLINE TRAINING
PROGRAMS**



WEBINAR SERIES



**RESEARCH &
BENCHMARKING**



The NAFCD Education Supporter Program provides funding to support the flooring distribution channel's evolving need for additional training and resources.



A single invoice each year covers all of your NAFCD expenses!

PRICE: \$15,000 (\$24,000+ VALUE)

Gain Recognition Year-Round

With your support, NAFCD can continue to develop and offer modern, cost-effective and dynamic solutions to enhance productivity and profitability that will benefit not only the distributors that participate, but also their supplier partners and the industry as a whole.



Gain exposure to over **1000 attendees** at the NAFCD Annual Convention

Exposure & Recognition

(OVER \$10,000 IN VALUE):

- Verbal acknowledgement from the podium at the Annual Convention
- Special acknowledgement during the NAFCD Annual Member Meeting at the Annual Convention
- Logo or name featured in event app and signage
- Education Supporter Badge Ribbons at Annual Convention
- Priority placement of Tabletop Booth on show floor at Annual Convention
- Logo featured on NAFCD website throughout the year
- Recognition in NAFCD newsletter, Hub & Spoke Digest, and press release announcing the year's Education Supporters
- Recognition at events related to Emerging Distribution Leaders Program.

Included Items

(OVER \$14,000 IN VALUE):

- Membership dues (\$3,500 value)
- Tabletop Booth at Annual Convention (\$2,800 value)
- Full Convention Registration for two (\$2,000 value)
- First access to complimentary private meeting rooms on day prior to the start of the Annual Convention (\$2,500 value)
- Exclusive invitation for two company representatives to attend a manufacturer-oriented economic trends presentation by an economist from the Institute for Trend Research during the Annual Convention (\$1,500 value)
- Complimentary copy of NAFCD distribution benchmarking report – Employee Compensation Report (\$1,000 value)
- Opportunity to invite an unlimited number of non-member distributors to the Annual Convention at no cost (Value is equal to \$1,350 per distributor attendee)

Be recognized in *Hub & Spoke Digest*, which is distributed monthly to over **1,800 flooring distribution channel professionals.**

**NAFCD THANKS
OUR 2025
SUPPORTERS:**

Congoleum
FLOORING

Shaw
FLOORS

Sika

Titebond
THE PRO'S ADVANTAGE

USG

Learn More!



 **NAFCD**