## **2026 EDUCATION**



# **SUPPORTER PROGRAM**

Support critical distributor training programs including:



UNIVERSITY OF INNOVATIVE **DISTRIBUTION (UID)** 



**EMERGING DISTRIBUTION LEADERS PROGRAM** 



**SALES TRAINING** 



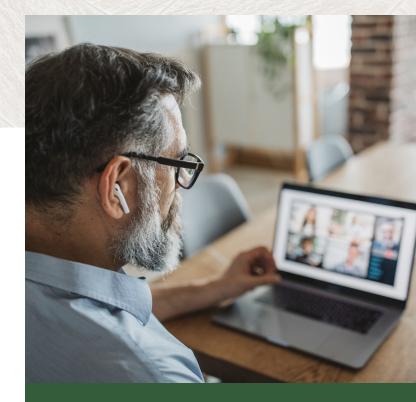
**ONLINE TRAINING PROGRAMS** 



WEBINAR SERIES



**RESEARCH &** BENCHMARKING



The NAFCD Education Supporter Program provides funding to support the flooring distribution channel's evolving need for additional training and resources.









A single invoice each year covers all of your NAFCD expenses!

PRICE: \$15,000 (\$24,000+ VALUE)

## **Gain Recognition Year-Round**

With your support, NAFCD can continue to develop and offer modern, cost-effective and dynamic solutions to enhance productivity and profitability that will benefit not only the distributors that participate, but also their supplier partners and the industry as a whole.



Gain exposure to over 1000 attendees at the NAFCD Annual Convention

### **Exposure & Recognition**

#### (OVER \$10,000 IN VALUE):

- · Verbal acknowledgement from the podium at the Annual Convention
- Special acknowledgement during the NAFCD Annual Member Meeting at the Annual Convention
- · Logo or name featured in event app and signage
- · Education Supporter Badge Ribbons at Annual Convention
- Priority placement of Tabletop Booth on show floor at Annual Convention
- $\cdot$  Logo featured on NAFCD website throughout the year
- · Recognition in NAFCD newsletter, Hub & Spoke Digest, and press release announcing the year's Education Supporters
- Recognition at events related to Emerging Distribution Leaders Program.

#### Included Items

#### (OVER \$14,000 IN VALUE):

- · Membership dues (\$3,500 value)
- · Tabletop Booth at Annual Convention (\$2,800 value)
- · Full Convention Registration for two (\$2,000 value)
- · First access to complimentary private meeting rooms on day prior to the start of the Annual Convention (\$2,500 value)
- Exclusive invitation for two company representatives to attend a manufacturer-oriented economic trends presentation by an economist from the Institute for Trend Research during the Annual Convention (\$1,500 value)
- Complimentary copy of NAFCD distribution benchmarking report Employee Compensation Report (\$1,000 value)
- Opportunity to invite an unlimited number of non-member distributors to the Annual Convention at no cost (Value is equal to \$1,350 per distributor attendee)

Be recognized in Hub & Spoke Digest, which is distributed monthly to over 1,800 flooring distribution channel professionals.

NAFCD THANKS OUR 2025 SUPPORTERS:











Learn More!



