



Fishman Flooring Solutions
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Press Release

Starnet Members Again Cite

Fishman Flooring Solutions for Distribution Excellence

BALTIMORE, MD., March 31, 2025 –Fishman Flooring Solutions, a leading distributor of flooring and flooring installation supplies, has been rated a top distribution partner by Starnet for the second consecutive year. Starnet is a commercial flooring cooperative comprised of more than 170 independent flooring contractors doing business in more than 400 locations across the United States and Canada.

A recently-completed *Preferred Vendor* survey of Starnet shareholders conducted by the cooperative ranked Fishman the third best of 76 distributors providing members of the cooperative with products and services.

“It is an honor for our firm to be named a top 10 distributor for the second year in a row and we deeply appreciate the recognition by the Starnet members,” said Greg Vale, Fishman vice president of sales and marketing. “The survey results validate the efforts of every member of Fishman’s team to delight customers with every product, service, and solution we provide. It is particularly rewarding that we moved up the top 10 list from sixth last year to third this year, because we are always striving for continuous improvement.”

Starnet conducted its recently-concluded survey to better understand the dynamics of the distribution channel and evaluate its overall value. The survey also pinpointed key qualities distributors should focus on to win business from Starnet companies.

Starnet was founded in 1992 to enhance the success and profitability of its member companies. Starnet’s partnerships with top flooring manufacturers drive customer value and industry improvements, offering financial incentives to members for marketing effectiveness and sales success.

Fishman Flooring Solutions, a division of L. Fishman & Son, is headquartered in Baltimore, Maryland. It is the “Solutions Provider” distributor of flooring and flooring installation products. The firm has approximately 290 employees working at 47 branches serving Alabama, Delaware, Georgia, Indiana, Kentucky, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia, West Virginia and the District of Columbia. The firm distributes more than 26,000 products for more than 150 vendor partners. For more information, please go to www.lfishman.com.