

2025 EDUCATION SUPPORTER PROGRAM

*Support critical distributor training
programs including:*



**University of Innovative
Distribution (UID)**



**Emerging
Distribution
Leaders Program**



Sales Training



**Online Training
Programs**



Webinar Series



Research & Benchmarking

The NAFCD Education
Supporter Program
provides funding to
support the flooring
distribution channel's
evolving need for
additional training
and resources.



+



=



**A single invoice each year covers
all of your NAFCD expenses!**

Price: \$14,000 (\$24,000+ value)



GAIN RECOGNITION YEAR-ROUND

With your support, NAFCD can continue to develop and offer modern, cost-effective and dynamic solutions to enhance productivity and profitability that will benefit not only the distributors that participate, but also their supplier partners and the industry as a whole.

Gain exposure to over **1000 attendees** at the NAFCD Annual Convention



NAFCD Thanks
Our 2024
Supporters:

EXPOSURE & RECOGNITION

(OVER \$10,000 IN VALUE):

- Verbal acknowledgement from the podium at the Annual Convention
- Special acknowledgement during the NAFCD Annual Member Meeting at the Annual Convention
- Logo or name featured in event app and signage
- Education Supporter Badge Ribbons at Annual Convention
- Priority placement of Tabletop Booth on show floor at Annual Convention
- Logo featured on NAFCD website throughout the year
- Recognition in NAFCD newsletter, *Hub & Spoke Digest*, and press release announcing the year's Education Supporters
- Recognition at events related to Emerging Distribution Leaders Program.

INCLUDED ITEMS

(OVER \$14,000 IN VALUE):

- Membership dues (\$3,500 value)
- Tabletop Booth at Annual Convention (\$2,800 value)
- Full Convention Registration for two (\$2,000 value)
- First access to complimentary private meeting rooms on day prior to the start of the Annual Convention (\$2,500 value)
- Exclusive invitation for two company representatives to attend a manufacturer-oriented economic trends presentation by an economist from the Institute for Trend Research during the Annual Convention (\$1,500 value)
- Complimentary copy of NAFCD distribution benchmarking report – Employee Compensation Report (\$1,000 value)
- Opportunity to invite an unlimited number of non-member distributors to the Annual Convention at no cost (Value is equal to \$1,350 per distributor attendee)



Congoleum
FLOORING

METROFLOR
CORPORATION

roomvo

Shaw
FLOORS

Sika®

Titebond
THE PRO'S ADVANTAGE

USG



JD
IN-A-DAY



Be recognized in *Hub & Spoke Digest*, which is distributed monthly to over **1,800 flooring distribution channel professionals**.

NAFCD
Trends • Education • Leadership • Networking