

For Immediate Release

North American Association of Floor Covering Distributors and
North American Building Material Distribution Association to
Co-Locate 2010 Convention
*One event, two organizations and three days of
relationship-building and education.*

CHICAGO – The North American Association of Floor Covering Distributors (NAFCD) and the North American Building Material Distribution Association (NBMDA) will co-locate their respective 2010 conventions billed as "One event, two organizations and three days of relationship-building and education." The joint event will be held November 16-18, 2010 at The Broadmoor Hotel in Colorado Springs, Colo.

The joint event will feature a unique blend of networking functions, distribution management education, exhibits and business-to-business appointments. Uniting into one event builds upon the existing synergy between NAFCD and NBMDA while still maintaining their unique, individual identities.

Distributors will have the opportunity to interact with a larger concentration of their peers from across North America (the country) while also interacting with senior executives from the leading manufacturers of a wide variety of building materials and flooring products. The ability to evaluate new product lines and build new relationships will be the focus of the event. Additionally, an enhanced menu of educational sessions will be offered.

Manufacturers will have the opportunity to connect with a broader base of distributors handling a variety of building materials including flooring, woodworking materials and supplies, and specialty products. These distributors serve many residential, industrial and commercial customer segments.

About NBMDA

NBMDA is a multi-segment trade association representing the leading wholesale distributors of specialty building products and woodworking materials. Membership segments represent distributors and manufacturers that serve the independent building material, lumber, and kitchen and bath dealer, regional and national home centers, as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. Distributor members operate more than 900 distribution centers throughout the U.S. and Canada. The association's collective purchasing power exceeds \$25 billion. Founded in 1952, NBMDA's mission is to develop and promote the effectiveness of distribution processes to improve member profitability and growth.

About NAFCD

NAFCD is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of dealer satisfaction. Founded in 1970, NAFCD's mission is to promote wholesale distribution in the floor covering industry and to provide members with resource for enhancing their performance as industry suppliers.

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