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PRESS CONFERENCE CALL INVITATION

More Networking, Expanded Education at the Executive Networking Forum

Call Date: Thursday, January 12, 10:00 a.m. CST

RSVP for Conference Call Information: 312.321.6836 or info@nafcd.org

NAFCD invites its valued media contacts to participate in a press-only conference call to learn details and ask questions about the new format and expanded education at the organization's 2012 annual conference. Formerly known as the Distributor Marketplace, the redesigned event has been renamed the Executive Networking Forum, and will take place November 13-15, at the Hilton Orlando in Orlando, Florida.

Based on recent member feedback, the new format of the Executive Networking Forum is designed to foster more high-quality networking opportunities among floor covering leaders. The Forum will bring together key principals from established floor covering manufacturers and distributors to discuss business strategy, develop long-term plans, and strengthen critical relationships. Attendees will connect with decision makers in table-top settings to engage in meaningful one-on-one business dialogue.

The Executive Networking Forum will feature more educational offerings by providing practical takeaways that staff can easily apply to their companies. Keynote speakers will address topics directly relevant to the needs of members in addition to concurrent breakout sessions.

The highly popular Distribution Management University (DMU) will be offered again at the event. Geared toward managers of NAFCD member companies, the 2012 DMU will feature a wider variety of topics to help participants actively contribute to the growth and success of their firms.

As in previous years, the event is being held in conjunction with the NBMDA annual conference. This partnership results in a higher-quality venue and top-rated keynote speakers, while allowing NAFCD to plan its own program with a unique networking and educational experience for its members.

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NAFCD is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of dealer satisfaction.