

NAFCD and NBMDA Distributor Marketplace

November 8-10 2011
Gaylord Opryland Hotel & Convention Center
Nashville, Tennessee
www.distributormarketplace.org

Presented by



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Contact
Michelle Miller
NAFCD
312.321.6836
info@nafcd.org

NAFCD TO OFFER EXCLUSIVE SESSIONS FOCUSED ON FLOOR COVERING INDUSTRY AT 2011 DISTRIBUTOR MARKETPLACE

CHICAGO, IL –The North American Association of Floor Covering Distributors (NAFCD) will offer two additional sessions exclusively for NAFCD members at the 2011 Distributor Marketplace, focusing on current floor covering industry issues and practices.

NAFCD members in attendance at the 2011 Distributor Marketplace, taking place November 8-10, at the Gaylord Opryland Hotel in Nashville, TN, will have the chance to connect with other floor covering leaders during dedicated peer best practice roundtable discussions, and hear an industry expert share his insights on consumer behavior.

On Wednesday, November 9, 1:45 p.m. - 4:15 p.m., Floor Covering Weekly Contributing Editor ***Jonathan Trivers Explains New Consumer Behavior***. Jonathan will discuss insights into new consumer trends and describe how distributors and manufacturers can take advantage of these changes. Jonathan combines his years as a flooring industry leader and his marketing expertise to present an entertaining and informative session designed specifically for NAFCD members.

On Thursday, November 10, 10:15 a.m. - 11:30 a.m., members can connect with their floor covering peers during ***Back to the Basics: Peer Best Practice Roundtables***. These interactive discussions will focus on how to address the issues affecting businesses today. Participants will hear what others are doing as they get back to the basics of what has helped their companies survive and thrive in good times and bad.

"We are pleased to include peer best practice roundtables and Jonathan's session as value-adds for our members in attendance at the Distributor Marketplace," said David Williams, NAFCD Vice President. "These traditional NAFCD-style breakout sessions have been brought back to allow for more meaningful member-to-member interaction. We will also have the chance to hear Jonathan Trivers, a long-recognized and respected expert, share his knowledge with us."

Members can register for the 2011 Distributor Marketplace at www.distributormarketplace.org.

About the 2011 NAFCD and NBMDA Distributor Marketplace

Hundreds of suppliers and distributors in the building materials and floor coverings industries will gather at the 2011 NAFCD and NBMDA Distributor Marketplace, taking place November 8-10, at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee, to make and enhance valuable business relationships. Attendees will learn from leading experts in the industry and connect with new and existing industry contacts. Several of the leading industry manufacturers will host their distributors for private meetings throughout the day Tuesday, November 8th. The Distributor Marketplace is hosted jointly by the North American Association of Floor Covering Distributors (www.NAFCD.org), and the North American Building Material Distribution Association (www.NBMDA.org). For more information on the 2011 NAFCD and NBMDA Distributor Marketplace, visit www.distributormarketplace.org.

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