

NAFCD and NBMDA Distributor Marketplace

November 8-10 2011
Gaylord Opryland Hotel & Convention Center
Nashville, Tennessee

www.distributormarketplace.org

Presented by



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2011 DISTRIBUTOR MARKETPLACE TO FEATURE NATIONALLY RECOGNIZED BUSINESS EXPERTS

CHICAGO, IL – A slate of powerhouse business experts will deliver keynote addresses at the 2011 NAFCD and NBMDA Distributor Marketplace, taking place November 8-10, in Nashville, Tennessee.

As one of the most comprehensive events in the building materials and floor coverings industries, the Distributor Marketplace will feature three speakers recognized nationally for their work in economics and business: Stuart Varney, host of the Fox News Channel's business news program *Varney & Company*; David Nour, CEO of the Nour Group consulting firm; and Dr. Barry Asmus, author and senior economist for the National Center for Policy Analysis.

"We're excited to have such a strong lineup of business-focused speakers at this year's Distributor Marketplace," said Kevin Gammonley, Executive Vice President of NBMDA. "With the economic recovery in such a tentative position at this time, it is very important for our attendees to learn how to react to this economic climate and plan for growth and success as conditions change."

Stuart Varney is one of the best known business news journalists in the world. With more than 30 years of Peabody Award-winning coverage of business and finance, Varney now hosts the daily morning show *Varney & Company* on Fox News. At the Distributor Marketplace, Varney will share some of his business and communications expertise in a discussion on the national and global economic outlook.

David Nour is the CEO of the Nour Group, a consulting firm that has advised such marquee corporations as HP, Cisco, Siemens, and others. He has helped drive unprecedented growth in these and more than 100 other companies through the building of strategic relationships. Nour will help Distributor Marketplace attendees understand how to use today's social media and communications technology as part of a comprehensive business and relationship-building strategy.

In his role as senior economist for the National Center for Policy Analysis, Dr. Barry Asmus writes, speaks, testifies, and consults with presidents of countries and companies. He has testified before Congress on tax policy, and has spoken on the privatization of Social Security at gatherings of European leaders. Attendees at the Distributor Marketplace will quickly understand why *USA Today* named him as one of the five most requested speakers in America when he provides an outlook on how policy will affect business in the near future.

"Attendees at this year's Distributor Marketplace will come away with much more than valuable business connections," said Michelle Miller, Executive Vice President of NAFCD. "Our speakers will equip attending members to develop new strategies and improve existing ones so that they build on today's strengths to be in an even better position tomorrow."

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During roundtable sessions, Nour and Asmus will spend time dialoguing directly with attendees. These sessions are valuable opportunities to learn from experts and to talk directly with industry colleagues about specific topics related to the economy and business practices.

About the 2011 NAFCD and NBMDA Distributor Marketplace

Hundreds of suppliers and distributors in the building materials and floor coverings industries will gather at the 2011 NAFCD and NBMDA Distributor Marketplace, taking place November 8-10, at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee, to make and enhance valuable business relationships. Attendees will learn from leading experts in the industry and connect with new and existing industry contacts. Several of the leading industry manufacturers will host their distributors for private meetings throughout the day Tuesday, November 8th. The Distributor Marketplace is hosted jointly by the North American Association of Floor Covering Distributors (www.NAFCD.org), and the North American Building Material Distribution Association (www.NBMDA.org). For more information on the 2011 NAFCD and NBMDA Distributor Marketplace, visit www.distributormarketplace.org.

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