

2011 Educational Benefactor Programs:

This program provides the funding necessary to meet the industry's strong need for additional training resources at competitive prices.

Platinum: \$15,000

- *Includes Membership dues (\$1795 value)*
- *Access to private meeting room tentatively scheduled during the conference "Business Enhancement Day" *Additional fees apply for F&B, Audio Visual etc. (\$2500 Value)*
- *One time full mailing to membership via third party mailhouse, subject to approval (\$500 Value)*
- *One time Drop Voice message to membership, subject to approval (\$350 Value)*
- Distributor Marketplace Exhibit Space (one 10 x 10) (\$2600 Value)
- Includes one complimentary Conference registration as part of booth package (\$795 Value)
- Priority Booth Placement
- Recognition (signage) and Acknowledgement during Annual Meeting* & Onsite Program (\$250 Value)
- Recognition and Acknowledgement at Fall University & Advanced brochure (\$250) Value
- Manufacturer Spotlight column in one issue of Strategy
- Acknowledgement, logo and link in Monday Morning Memo on a rotating schedule
- Introduction of speaker
- Benefactor Plaque Awarded at Annual Business Meeting
- Benefactor partners are encouraged to share their list of distributors with NAFCD for the purposes of identifying non members. NAFCD will extend an introductory offer to these distributors of \$595.
- Registration vouchers to help afford your distributors an opportunity to either attend or send additional personnel from their company.
- Invitation to the NAFCD/Benefactor Press Party whereby representatives from each Benefactor company are invited to network with the industry press and members of the NAFCD Executive Committee

Gold: \$9,299

- *Includes Membership dues (\$1795 value)*
- *4 hour block – Private meeting room – Priority Selection, additional time available for purchase (\$1250 Value)*
- Distributor Marketplace Exhibit Space (one 10 x 10 booth) (\$2600 Value)
- Includes one complimentary Conference registration as part of booth package (\$795 Value)
- Priority Booth Placement (upon payment of deposit)
- Recognition (signage) and Acknowledgement during Annual Meeting* & Onsite Program (\$250 Value)
- Recognition and Acknowledgement at Fall University & Advanced brochure (\$250 Value)
- Acknowledgement, logo and link in Monday Morning Memo on a rotating schedule
- Introduction of speaker
- Benefactor Plaque Awarded at Annual Business Meeting
- Benefactor partners are encouraged to share their list of distributors with NAFCD for the purposes of identifying non members. NAFCD will extend an introductory offer to these distributors of \$595.
- Registration vouchers to help afford your distributors an opportunity to either attend or send additional personnel from their company.
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Silver: \$5,499

- *Includes Membership dues (\$1795 value)*
- *2 hour block – Private meeting room – Priority Selection, additional time available for purchase (\$625 Value)*
- Recognition (signage) and acknowledgement during Annual Meeting* & Onsite Program (\$250 Value)
- Recognition and Acknowledgement at Fall University & advanced brochure (\$250 Value)
- Acknowledgement, logo and link in Monday Morning Memo on a rotating schedule
- Benefactor Plaque Awarded at Annual Business Meeting
- Benefactor partners are encouraged to share their list of distributors with NAFCD for the purposes of identifying non members. NAFCD will extend an introductory offer to these distributors of \$595.
- Registration vouchers to help afford your distributors an opportunity to either attend or send additional personnel from their company.
- Invitation to the NAFCD/Benefactor Press Party whereby representatives from each Benefactor company are invited to network with the industry press and members of the NAFCD Executive Committee.

* NAFCD will provide a "Business Enhancement Day Tool-Kit" to assist Benefactors when planning for their event.

Customized Packages: For those firms seeking a unique position among NAFCD members, customized packages are available for members companies interested in pledging over \$15k or signing multi-year agreements. Contact us for details at 312.321.6836.

Revised 9/10.

